



Roosevelt Strategic Council  
Collaborate. Innovate. Advance

# GeoData Summit

***Harnessing GIS Development to Enable  
Informed Decision-Making***

SPONSORSHIP PROSPECTUS



March 20-21, 2019 |  
Mary M. Gates Learning Center  
Alexandria, VA

# ABOUT THE SUMMIT


The 2019 Geospatial Data Summit brings together members of Commercial Industry, Government Agencies, DoD, IC, and Academia for an open dialogue about how the current revolution in GIS is transforming the U.S. economy and government through enhanced data collection from various geospatial sensor platforms.

# ABOUT ROOSEVELT STRATEGIC COUNCIL

Since 2011, Roosevelt Strategic Council has convened the most senior and respected leaders in business, technology and government to collaborate and examine the next generation of challenges transforming global enterprises.

In each of our practice areas, RSC has developed a highly vetted network of end users, solutions providers, and field experts to contribute their unique perspective and insights to change business operations.

Animated by the values and guiding principles of RSC, our vision is to continually be the United States' most dynamic and ethical Institute to the business, healthcare, and energy communities; recognized by government, and private industry as both a thought leader and a reliable, trustworthy, value oriented operating partner. We strive to deliver mission relevant educational summits, seminars, and symposiums to the respective departments, agencies, and business leaders to help them achieve effective and efficient mission success.



At RSC, we consider our sponsors as our partners. Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

**Contact:**

**Tom Engelman**

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## PARTICIPATION LEVELS

- ◇ **Gold:** Showcase your technology with a tabletop exhibit and passes to attend
- ◇ **Lunch Sponsor:** Provide enhanced branding and showcase your organization's solution to the full delegation
- ◇ **Platinum:** Demonstrate your organization as a thought leader
- ◇ **Diamond:** Co-host the event with us; Offer opening & closing remarks, or host the luncheon

## GOLD/EXHIBIT SPONSORSHIP

*5 Gold Sponsorship Opportunities are available for this event.*

- ◆ Company logo, with hyperlink and description on Summit website
- ◆ One (1) 6 foot table top display area in networking space: WIFI, power, grey linen table cloth and two chairs included
- ◆ Three complimentary (3) Sponsor Passes
- ◆ One (1) full page flyer (designed and provided by the sponsor) that will be included in the Summit attendee folder that is distributed on site.
- ◆ Company logo included on on-site signage
- ◆ Complete attendee list provided on site

**ADD-ON : 10 minute technology talk**



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## Luncheon Sponsorship

- ◆ One (1) exclusive luncheon sponsorship branding includes:
  - Logo on Napkins
  - Logo on Desert
  - Exclusive Signage
- ◆ 10 minute presentation at the podium prior to luncheon.
- ◆ Company logo and video, with hyperlink and description, on RSC's Summit Website
- ◆ Company logo included on all on-site signage
- ◆ One (1) 6 foot table top display in networking area: WIFI, power, grey linen table cloth and two chairs included
- ◆ Four complimentary (4) Client Passes
- ◆ One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee folder that is distributed on-site
- ◆ Company logo and information included on intermission slide
- ◆ Complete attendee list provided on site





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## PLATINUM SPONSORSHIP

*Also known as our “Industry Thought Leadership” Sponsorship.  
2 Sponsorship Opportunities are available for this event.*

- ◆ Deliverables:
  - ◆ Sponsorship of a 30 minute general session. Subject is to be aligned with the theme of the Summit:
  - ◆ Four complimentary (4) Sponsor Passes
  - ◆ One (1) 6 foot table top display area in networking space: WIFI, power, grey linen table cloth and two chairs included
  - ◆ Company logo included on all on-site signage including exclusive signage in session room
  - ◆ Company logo and mention on pre-summit marketing: including email campaigns, press releases and news alerts
  - ◆ Company logo, with hyperlink and description, on event website
  - ◆ Company logo and information included on intermission slide
  - ◆ One (1) full page flyer (designed and supplied by sponsor) that will be included in the Summit attendee folder that is distributed on site
  - ◆ Complete attendee list provided on site



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## DIAMOND SPONSORSHIP

- ◆ Introduction of all speakers
- ◆ Morning welcome
- ◆ After lunch and day's end reflections/roundups (two per day- 5minutes each)
- ◆ Multimedia onsite Video Package included (2-3 min video provided by sponsor that will run during networking breaks in conference room)
- ◆ Company logo on badges
- ◆ Company logo and mention on pre-summit marketing: including email campaigns, press releases and news alerts
- ◆ Company logo, with hyperlink and description, on RSC's Summit Website
- ◆ Company logo included on all on-site signage
- ◆ One (1) 6 foot table top display area in networking area: WIFI, power, table cloth and two chairs included
- ◆ Five (5) Sponsor Passes
- ◆ One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee folder that is distributed on-site
- ◆ Company logo and information included on intermission slide if video option is not taken
- ◆ Complete attendee list provided on site





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## ADDITIONAL STAND ALONE OPPORTUNITIES

### After Action / White Paper Report

Please call us to inquire for more details .

### Multimedia Sponsorship

RSC believes in the use of new media to reach, connect, and network with your target audience.

Our innovative multimedia sponsorships allow companies to submit 2-4min informational videos, commercials, or other visual messaging you may already have on file to be shown during the actual conference proceeding. Messages are shown in-between speaking sessions or before / during networking opportunities. Multimedia messages are also supplemented with an information advertisement within every attendee's registration booklet. Or, get your message in every attendee's pocket. After your video message concludes, a direct email is sent to every attendee with more information, links, and ways to connect during the conference proceeding.

One (1) Complimentary Attendance Pass offered.

### Networking Break

**\*Only 1 Per Day | 2 Offered In Total\***

Exclusive company logo display throughout food & beverage area . Ability to place company logo on napkins. Ability to place company brochures on high tops. Pre-break recognition of members of Sponsorship Team at the podium. (1) Complimentary Attendance Pass offered.

### Cocktail Reception

Please call us to inquire for more details

***We welcome any suggestions you may have or requests towards sponsorship opportunities***

# EVENT EXPERIENCE



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During Networking Break





## Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

**Please inquire for details.**



## **Roosevelt Strategic Council Sponsorship Prospectus**

Contact Thomas Engelman – 201-918-3477  
tengelman@RSCouncil.org  
to secure your sponsorship today.

**<https://rscouncil.org/>**