

# Facilities & Campus Energy

North America



## Why Attend?

- The building sector has the highest potential for improved energy efficiency. Buildings use 36% of America's overall annual energy consumption, and 65% of the electricity demand... "(Source: EPA) and it is estimated that 5%–30% energy use in commercial buildings is wasted due to faults and errors in operations. (Source: LBNL 10.20357/B7V88H). With more than 350,000 energy- utilizing buildings the federal government is the nation's largest energy consumer. Energy used in buildings and facilities represents about 38% of the total site-delivered energy use of the federal government.

-With rising concerns over energy security (both for general supply and specific needs of facilities), and the potential that buildup of greenhouse gases may be causing undesirable impacts on the global climate, it is essential to find ways to reduce load, increase efficiency, and utilize renewable energy resources in all types of facilities." (Source: the WBDG Sustainable Committee 03-08-2018)

- Technical innovations in data management are allowing the most successful facilities managers and chief engineers to utilize advanced power monitoring, predictive analytics and more data based tools to increase equipment uptime and reduce energy consumption under tight staffing and budget constraints.

- Project financing and Master Planning is accounting for the need to build in renewables, onsite generation and include overall flexibility to account for future unknown advancements in technologies and innovation. Here from leaders across the government and private sector on how they are financing, planning and managing their respective campus and facilities operations to take back these lessons learned and ideas to your own respective organization.

**At RSC, we consider our sponsors as our partners.**

Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

For additional information please contact:

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# Sponsor & Exhibitor Prospectus



## Exhibitors, Gold Sponsors and Platinum Sponsors all include the following items:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage

**Exhibitor: 6 Available | Gold Sponsor: 2 Available | Platinum Sponsor: 2 Available**

**Exhibitor:**  
**\$3,000**

**Showcase your technology with a tabletop exhibit and passes to attend**

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + Two complimentary all-access passes

**Gold  
Sponsor:**  
**\$4,000**

**Present your solution to the audience with a 10 minute technology talk**

- + 10 minute technology talk on the main agenda
- + Three complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide

**Platinum  
Sponsor:**  
**\$5,000**

**Demonstrate your organization as a thought leader with a 30 minute speaking session on the main agenda or a seat on one of our panels**

- + Sponsorship of a 30 minute general session to be aligned with theme of Symposium
- + Four complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide
- Premium logo placement and sponsorship recognition in all event promotions

# Sponsor & Exhibitor Prospectus



## Additional stand alone sponsorship opportunities include:

- + After Action/White Paper Report
  - Multimedia Sponsorship: 2-4 minute informational video
- (One complimentary all-access pass included)

### Diamond Sponsor:

Please call for pricing

#### Cohost the event with us! Give morning welcomes each day & introduce the event speakers

- + Company logo on badges attendee badges
  - + Company logo, with hyperlink and description, on event website
  - + Exclusive In room logo on-site signage, seating at speakers only table
  - + One (1) 6 foot table top display area in networking area with WIFI, power, table cloth
  - + Five (5) Sponsor Passes
  - + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee folder that is distributed on-site
- \*SME also requested to help moderate and lead event discussions*

### Luncheon Sponsor:

**\$5,000**

#### Provide enhanced branding and showcase your organization as a leader in your community.

- + Company logo on napkins, desert, exclusive signage, all on-site signage, and intermission slide (w/ info)
- + Premium logo placement and sponsorship recognition in all event promotions
- + 2 complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee guide—**call for additional deliverables with this package**

### Networking Sponsor:

**\$4,500**

#### Exclusive sponsor of the networking breaks

- + 2 complimentary all-access passes
- + Exclusive branding of napkins, coffee cups, table top signs and company logo on afternoon desserts
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee guide- **call for additional deliverables with this package**