

# Big Data for Energy Optimization

The Mary M Gates Learning Center, Alexandria, VA  
( 10 minutes from D.C.)



## Why Attend?

The 2021 Summit is a senior level educational forum that will focus on **optimizing energy management through advanced data capabilities for utilities and C&I facilities and buildings, and institutional campuses**. From near term energy management solutions to help improve efficiencies and asset optimization to advanced applications utilizing analytics, ML and AI for greater automation, insights and performance metrics.

- ✦ RSC professional forums offer you the rare opportunity to truly partake in senior level, in depth dialogue and discussions towards the topics at hand.
- ✦ We bring together a diverse group of leaders, innovators, implementers and end-users to engage in two days of detailed, moderated plenary and panel discussions that are driven by actionable take aways for all in attendance.
- ✦ Seating is limited! Our forum invokes the feel of a 'Town Hall' format (round table seating), where you are offered the ability to help shape the topics at hand by offering your perspective, ideas and questions during the sessions.
- ✦ Ample networking time is built in to both days to allow for you to meet and engage all in attendance in an efficient and effective manner.
- ✦ Join us and walk away with knowledge gained, and collaborations established as leaders in the community come together to build out the near future of big data capabilities for energy optimization.

**At RSC, we consider our sponsors as our partners.** Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.

For additional information please contact:

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**Senior Partner**

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# Sponsor & Exhibitor Prospectus



## Exhibitors, Gold Sponsors and Platinum Sponsors all include the following items:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, grey linen table cloth and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage

**Exhibitor: 3 Available | Gold Sponsor: 2 Available | Platinum Sponsor: 2 Available**

**Exhibitor:**  
**\$3,500**

Showcase your technology with a tabletop exhibit and passes to attend

- + 6-foot tabletop display area in networking space: WiFi, power, table cloth and two chairs
- + Two complimentary all-access passes

**Gold  
Sponsor:**  
**\$4,500**

Present your solution to the audience with a **10 minute technology talk**

- + 10 minute technology talk on the main agenda
- + Three complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide

**Platinum  
Sponsor:**  
**\$6,000**

Demonstrate your organization as a thought leader with a **30 minute speaking session** on the main agenda or a seat on one of our panels

- + Sponsorship of a 30 minute general session to be aligned with theme of Symposium
- + Four complimentary all-access passes
- + Full-page flyer (designed and provided by sponsor) included in on-site symposium attendee folder
- + Company logo & info included on intermission slide
- + Premium logo placement and sponsorship recognition in all event promotions

# Sponsor & Exhibitor Prospectus



## Diamond Sponsor:

Please call for pricing

**Cohost the event with us! Give morning welcomes each day & introduce the event speakers**

- + Company logo on badges attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive In room logo on-site signage, seating at speakers only table
- + One (1) 6 foot table top display area in networking area with WIFI, power, table cloth
- + Five (5) Sponsor Passes
- + One (1) full-page flyer (designed and provided by sponsor) that will be included in the Summit attendee folder that is distributed on-site

*\*SME also requested to help moderate and lead event discussions*

## VIRTUAL OPTION:

**Does your organization want to have a presence at the Summit but cannot physically attend? Choose our Virtual Sponsor option below to ensure your company's expertise and solutions are highlighted.**

**Provide enhanced branding and showcase your organization as a leader in your community.**

**VIRTUAL SPONSOR**  
**\$5,000**

- 30 second video (provided by sponsor) will be played each day to the entire live audience prior to the start of a main speaking session that is aligned with their focus (audience will be live and we will offer a virtual live stream) .
- A Webinar (provided by the sponsor) will be emailed to all attendees and DSI's dedicated database for the summit (pre or post Summit.)
- One full page add in the onsite booklet all speakers and attendees receive
- Logo placement on all onsite signs
- Premium logo placement and sponsorship recognition in all event promotions
- Attendee list with emails provided post summit (all Webinar downloads will be forwarded to sponsor for 3 months)